

MINUTES OF THE BOARD OF SUPERVISORS COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer Clerk of the Board of Supervisors 383 Kenneth Hahn Hall of Administration Los Angeles, California 90012

At its meeting held January 31, 2006, the Board took the following action:

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Supervisor Knabe made the following statement:

"The Board of Supervisors has consistently supported and advocated for consumer rights in the marketplace and has been a vigorous proponent of consumer protection and consumer education. Identity theft poses a significant threat to businesses, consumers and the economy.

"Consumers can empower themselves by protecting their personal identifying information such as their bank account, social security, and driver's license numbers. Every day, consumers conduct some type of financial transaction requiring an educated decision.

"When personal information is misused, the risks range from unwanted intrusions in our daily lives to economic injury, or even threats to our physical security. Education is the best safeguard against consumer fraud."

Therefore, on motion of Supervisor Knabe, seconded by Supervisor Antonovich, unanimously carried, the Board proclaimed February 5 through 11, 2006 as "National Consumer Protection Week," throughout Los Angeles County.

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Copies distributed:

Each Supervisor
Chief Administrative Officer
County Counsel
Director of Consumer Affairs